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* + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

**Answer:**

1. Projects who exceed their goal have a much higher chance of having a successful outcome. (2) The dataset suggests that if the projects relates to either Theater, music, or film & video, it will have a much higher success rate as the trend over the years appears that these categories are highly favored. (3) Additionally, the shorter the time a project spends on the platform from its Date Created Date, the higher the success rate. Similarly, the longer time it spends the higher chances of failure.
   * What are some limitations of this dataset?

**Answer:** Better graphs/charts could be used to better capture the data which is only a sample and spread over a time frame of 10 years.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

**Answer:** We could possibly use other charts and graphs that show a more detailed depiction that showcases the relationships of cause & effects or perhaps patterns. Scatter plots and cause-and-effect flow charts are great examples of this.

These charts provide additional insights such as if we were to include the date created and date ended could give insights into the likelihood of success, failure or canceled by seeing the time spend on the platform.

* Use your data to determine whether the mean or the median better summarizes the data.

**Answer:** I believe the MEAN best summarizes the data. I believe this because the MEAN takes into account and considers all numbers in a dataset. Additionally, all backers\_count numbers appear to follow a balanced distribution with little extreme numbers/outliers.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

**Answer:** There appears to be more variability with Successful campaigns. I believe this does make sense since successful campaigns tend to have a lot more momentum on the platform. With this you would be able to see that there is all types of values spread from low to high, meaning the higher variability the higher the quantity of data which leads to successful campaigns.